

NEW
Northern
ACCOUNTEX
launch

ACCOUNTEX

SUMMIT NORTH **18**

MANCHESTER CENTRAL | 6 MARCH 2018



Exactly what the Northern Powerhouse needs... an unmissable free conference focussing on the latest developments and issues facing the profession... with world class speakers, exhibitors and delegates all under one roof."

STEVE PIPE FCA – STRATEGIST TO THE ACCOUNTANCY PROFESSION

The **NEW** one-day conference dedicated to the accounting profession

LEARNING | CONNECTING | NETWORKING

www.accountexsummitnorth.co.uk



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SUMMIT NORTH 18

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Join us at the NEW one-day conference for Accountancy Professionals!

With many of the top accountancy practices and finance professionals located in the North of England, we are delighted to announce that we are expanding the **ACCOUNT_{EX}** portfolio to the Northern Region.

ACCOUNT_{EX} SUMMIT NORTH will take place at Manchester Central on 6 March 2018, and is brought to you by Diversified Communications, the organisers of the Flagship **ACCOUNT_{EX}** Exhibition and Conference at ExCel. This one day conference, will focus on the latest developments and issues facing today's accountancy professional.

Whilst **ACCOUNT_{EX} SUMMIT NORTH** will adopt a different format from the established London event, it will harness the previous experience, connections and knowledge within the accountancy and finance profession and already has the support of important key associations, partners and organisations.



What **ACCOUNT_{EX} SUMMIT NORTH** will look like:

A One-Day Conference – Free to attend to carefully targeted accountancy professionals. The conference, refreshments and light lunch will be provided to delegates FOC.

Keynote Speaker Programme – Taking place in the main auditorium, the programme will feature high profile keynote speakers, offering the latest industry insights.

Dedicated Break Out Theatres – Covering the latest trends and hot topics with more interactive sessions.

100 Top Suppliers in Networking & Break Out Area – Featuring pre-built pods for key industry suppliers.



Who should exhibit?

ACCOUNT_{EX} SUMMIT NORTH will bring together 100 exhibiting companies, supplying accountancy products and services including:

Cloud Computing | Financial Software | **Recruitment and Training** | Financial & Banking Services | **Company Formations** | CRM | **Sales & Marketing** | Branding and PR | **Tax Specialists...** and many more

ACCOUNT_{EX} SUMMIT NORTH provides exhibitors with an unrivalled route to market, delivering direct, cost effective results. Meeting this volume of potential sales leads, face-to-face, would take months, but in just one day you can build your pipeline with your northern UK business prospects for the forthcoming year.



Call us to discuss exhibiting options



Why exhibit?

- **Easy "Plug and go" Pod Exhibition stands**, which are designed and prebuilt - reducing resource and planning limitations on your events team
- **Providing the perfect platform** to put your brands in front of some of the top accountancy practices and finance professionals located in the North of England
- **Collect 1000s of high quality leads** and generate sales from a new customer base
- **Network** with new potential customers, existing customers and the media
- **Raise your company profile** in a competitive market
- **Providing the opportunity to launch** new products or services face to face with new clients

Who visits?

ACCOUNTEX SUMMIT NORTH will aim to attract 1,000 Accountancy & Finance Professionals from the North of England, all working in practice, in business and the public sector including:

Accountants | Sole Practitioners | **Business Advisors** | Finance Directors | **Bookkeepers** | Consultants | **CEOs** | CFOs | **Junior Managers** | Partners and more...



Seminar Programme

2018 will be a year of change in the accountancy and finance world!

The conference will provide accountants with the latest knowledge, updates and tools that they need to improve their businesses and develop their careers. All sessions at **ACCOUNTEX SUMMIT NORTH** will be CPD accredited, with the conference formally recognised as a personal development platform, and all attendees can claim up to 8 hours of accredited CPD.

Hot topics will include **Making Tax Digital, Technology, Cloud, Pensions, Pricing**, and every other subject relevant to the modern accountant.

Our members – thousands of accountants across northern England – will benefit significantly from attending the **ACCOUNTEX SUMMIT NORTH**. I know they will receive first class insight into current and future issues from industry leaders while also benefiting from the numerous networking opportunities the Summit will present."

JASON HINKLE, ACCA



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For more information on exhibiting options and sponsorship contact:

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OPTIONS & RATES

All Inclusive Packages: ACCOUNTEX SUMMIT NORTH provides the ultimate choice of hassle free, 'turn up and go' pod packages, including graphics and a choice of bolt on accessories, with no hidden extras.



BRONZE
£2,730

Includes: 1.5m wide unit, counter with storage, one spot light, and graphics on unit and counter



SILVER
£4,000

Includes: 2.4m wide unit, counter with storage, one spot light, and graphics on unit and counter



GOLD
£5,000

Includes: 3m wide unit, counter with storage, two spot lights, graphics on unit and counter, 32" screen, wireless keyboard and mouse and keyboard bench



SPONSOR PACKAGE
£18,000

Includes: Pod: 3.9m wide unit, XL counter with storage, three spot lights, graphics on unit and counter, 32" screen, wireless keyboard and mouse and keyboard bench.

- 1x Speaker session in Breakout Theatre
- 1x Advert in Conference Guide
- Marketing material seat drop in one Keynote session
- 1x Solus email to pre-registered delegates prior to event
- Logo in Keynote Theatre

BOLT-ON AND UPGRADE OPTIONS

ACCOUNTEX SUMMIT NORTH offers full flexibility with a range of upgrades.

1 Literature holders (pair)	£25
2 Stool	£50
3 Upgrade to 42" screen	£225
4 Upgrade to XL counter	£95
● 500 watt power socket (for laptop)	£100

Hire of additional pod units with spec as above are subject to 20% discount.



EXCLUSIVE OPPORTUNITIES

£5,000 (first come, first served)

- Sponsor and supply delegate bags
- Supply delegate lanyards
- Conference Guide & Floorplan sponsor with branding throughout and a dedicated editorial page

Event Organised by:

diversified

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